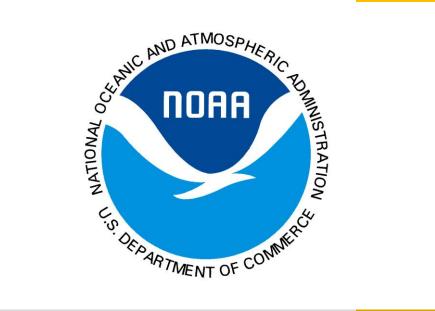
# Outreach and Education Advisory Panel (OEAP)

#### REPORT TO THE COUNCIL

**178th CFMC Regular Meeting** 

April 19 – 20, 2022 Marriott Courtyard Hotel Isla Verde, PR





#### Specific areas of action for Outreach and Education in the CFMC 5YSP

CFMC Council

Goal: Engage, educate, and inform a variety of audiences to improve public understanding and participation in the Council process.

Objective 20: Use a variety of communication tools that consider the social, cultural, and economic characteristics of target audiences in coordination with the Outreach and Education Advisory Panel (OEAP).

 Maintain the content and organization of the Council's website to enhance its utility to a variety of users.

Working group to update the CFMC webpage to present information in a more accessible and attractive way to the users.



04-19-20, 2022 Alida Ortiz OEAP

Objective 20: Use a variety of communication tools that consider the social, cultural, and economic characteristics of target audiences in coordination with the Outreach and Education Advisory Panel (OEAP).

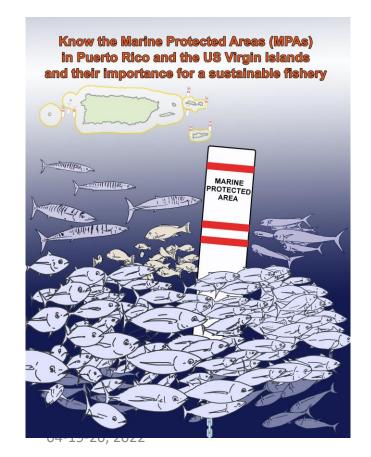
 Coordinate with management partners, commercial and recreational fishing organizations and fishers, nongovernmental organizations, and coastal businesses to expand the scope of Council communications across new and existing audiences.

Meeting with Liaisons and DAPs Chairs and with DAPs from each island to receive their ideas for better communication with stakeholders

Use local radio and tv to announce CFMC activities in PR and the USVI



 Objective 21: Promote participation of a variety of stakeholders in the Council process.





Develop a newsletter or summary to highlight Council meeting outcomes and anticipated actions.

 Produce CFMC Meetings Highlights for the webpage.

• Illustrated Booklet on MPAs in the US Caribbean.



Alida Ortiz OEAP

Objective 22: Improve public and stakeholder understanding and awareness of fisheries management, current issues, and the Council process.

Continue support of the Marine Resource Education Program (MREP) workshops throughout the U.S. Caribbean.



Develop island-specific (Puerto Rico, St. Thomas/St. John, St. Croix) outreach approaches and materials for recreational and commercial fishers.

 Collaborate with PR Dept. of Education and the New School Institute to develop Pilot Project on Marine Sciences curriculum integrated to all disciplines for Intermediate grades at the Alejandro Tapia Rivera school at La Parguera, Lajas, PR.



## Objective 22: Continuation...



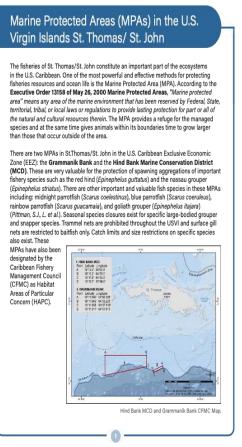
Partner with other outreach organizations (e.g., PEPCO, Sea Grant) and federal agencies (e.g., USCG, NPS, etc.) and commercial and recreational fishing, diving, and boating organizations to develop and distribute educational materials to fishers, other marine resource users (e.g., divers), and the general public.

- Placemats for St. Croix restaurants
- Collaborate with UPR-Sea Grant to produce signs for La Parguera Nature Reserve and Tres Palmas Marine Reserve with information on the marine resource in each one

NOAA

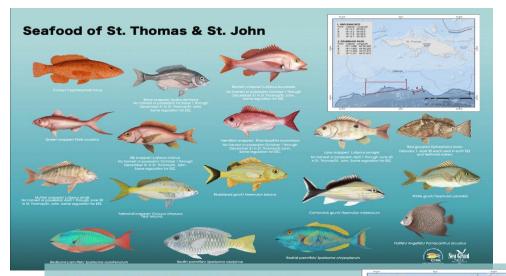
# St. Thomas/St. John MPAs outreach strategies requested by the fishers to inform tourists.

# **Marine Protected Areas (MPAs)** in the U.S. Virgin Islands St. Thomas/ St. John

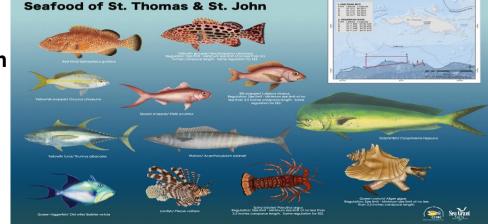


#### 4 pages Fact sheet

#### Local



#### **Tourism**



### Presentation to Tourist Guides with the PRTC







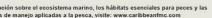


Consumidor responsable = Pesca sostenible

Alida Ortiz Sotomayor Marcos Hanke Caribbean Fishery Management Council

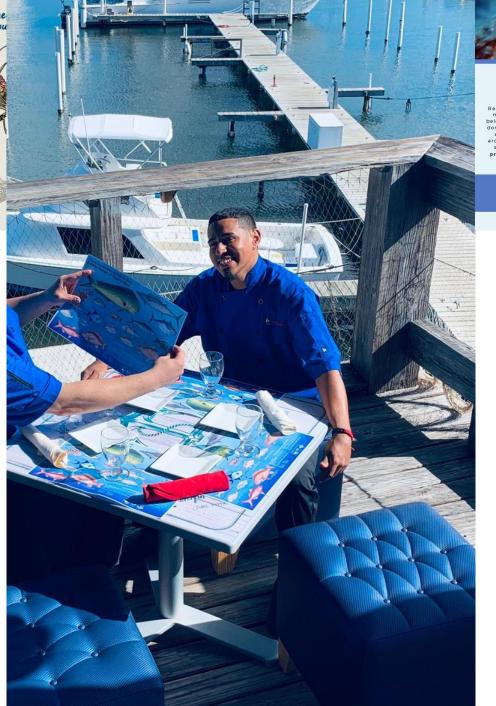








## Tenemos que educar al consumidor





Recognized by a diffused black spot mainly above the lateral line and below the anterior portion of the soft dorsal-fin rays. Adults are found aver all types of bottoms, but mainly around coral reefs and on vegetated sandy areas. Catch and sale are prohibited from April 1st through June 30th in federal waters.

#### Blue runner Caranx crysos

#### White grunt

Silvery cream color with numerous yellow and blue horizontal stripes present throughout the body color variable but usually light yellowish. Found in dense aggregations during the day on patch reefs, around coral formations, or on sandy bottoms. Its average size is six inches to more

#### **Underutilized species**

The health and sustainability of the marine fisheries Besides those species that are traditionally present on

- Escuelas
- Villas pesqueras
- Restaurantes
- Turistas

# Ongoing OEAP projects

Recipe Book

Illustrated Booklets on MPAs and Climate Change and US Caribbean Fisheries



Integration of concepts on marine fisheries in the US Caribbean to the regular education curriculum.





